

THE fine PRINT

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Trevor Koverko won't back down

*How a traumatic brain injury turned a former
OHL player into a Cryptocurrency King.*

Trevor Koverko always had a bright future; a former OHL player drafted to the New York Rangers, a business student on the Dean's list, accomplished athlete at the Richard Ivey School of Business, and founder of his own tech company, it seemed nothing could stop him.

Life changed suddenly for Trevor in November 2011 when he was driving on the 401 towards downtown Toronto for a meeting. While the day started as any other, Trevor found himself in a horrific car crash involving a transportation truck.

Trevor was airlifted from the scene to Hamilton Health Sciences Centre. He had suffered a brain hemorrhage, contusions, and lacerations to his head, and had a severely damaged parietal lobe. The injuries left him in a coma for a number of days, followed by temporary hemiparesis on his left side.

At the time of the crash, Trevor was in his final year at the Richard Ivey School of Business in London, Ontario. While it took the help of his professors, family, the rehabilitation team we coordinated with, and the successful resolution of his claims, Trevor successfully completed his program. Having faced tremendous adversity with strength and commitment, there was no doubt that Trevor would go on to achieve great things.

Facing the realization that he would never play hockey again, Trevor dove head first into entrepreneurship. He spent time in Silicon Valley in San Francisco, learning about software and monetary policy. He started his own company called eProf Education Inc. which builds software for learning academies and colleges. Trevor's start-up companies allowed him

to begin to explore the world of cryptocurrency; he was excited about the potential for bitcoins early on and got involved in the crypto world very quickly, purchasing his own bitcoin on eBay in 2012.

In 2017, Trevor created Polymath, one of the first projects to propose the concept of security tokens. Polymath makes it easy for companies to tokenize real-world assets securely. Polymath was quickly backed by some of crypto's most prominent investors and is now a leader within the cryptocurrency industry. Trevor has been recognized as one of Canada's leading change makers in the world of cryptocurrency.

His impressive athletic career and the prospect of playing hockey for the NHL became unimaginable when Trevor's near fatal car crash turned his world upside down. Trevor's strength and persistence helped him move forward in a monumental way. Trevor had to rethink his life, one without sports and potential sponsorships. He was able to overcome and adapt to those changes and carve out a new path for himself. McLeish Orlando is proud to have been apart of Trevor's journey and his captivating story. We know Trevor will continue to excel and develop his intelligence and influence within the cryptocurrency industry.



Former OHL player turned Crypto King, Trevor Koverko.



Lawyer Spotlight

We are proud to announce that Nicole Fielding, Courtney Stewart, and Taraneh Etemadi have joined our team of lawyers.

Nicole Fielding first joined McLeish Orlando as an indexing assistant in June 2011. She returned as a summer law student and then completed her articles with the firm. After her call to the bar in 2019, she joined Patrick Brown's team as an associate.

Courtney Stewart first joined McLeish Orlando as an indexing assistant in May 2010. She returned as a summer law student and then completed her articles with the firm. After her call to the bar in 2019, she joined Dale Orlando's team as an associate.

Taraneh Etemadi joined McLeish Orlando as a summer law student and then completed her articles with the firm. After her call to the bar in 2019, she joined Dale Orlando's team as an associate.

To learn more about our new associates, visit our website:

www.mcleishorlando.com/lawyers



Nicole Fielding

Nicole is dedicated to representing individuals or families who have suffered catastrophic injuries or the death of a loved one as a result of negligence.



Courtney Stewart

Courtney is dedicated to helping those who have personally experienced a serious or life threatening injury as well as individuals who have lost family members due to the negligence of others.



Taraneh Etemadi

Taraneh is committed to representing people who either have personally suffered a catastrophic injury or individuals who have lost a loved one due to the negligence of others.



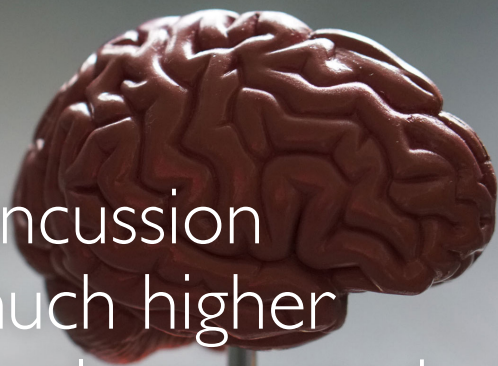
Canadian Lawyer's 2019 Top 10 Personal Injury Boutiques Survey

McLeish Orlando is proud to announce that we have once again been named one of 2019's Top 10 Personal Injury Law Firms by Canadian Lawyer Magazine. Canadian Lawyer Magazine is an award-winning publication that uses this ranking to recognize firms who show integrity

in their field and demonstrate a particular commitment to excellence. We are honoured to be included as a Top 10 Personal Injury Firm in the 2019-2020 results, and are proud to be one of the few personal injury firms that have been consistently voted-in since the inception

of the award in 2011. We would like to thank everyone who took the time to vote. We wish to congratulate the other firms that have been selected for inclusion; we are honoured to share your company.

Ontario concussion rates are much higher than previously reported



Study from the Journal of Head Trauma Rehabilitation

A concussion is a brain injury that results from a blow to the head or body which causes the brain to hit the walls of the skull, resulting in bruising or swelling. Though many concussions heal quickly, they have the potential to have lasting effects and can sometimes result in death.

A recent study by Toronto's University Health Network suggests that concussion rates in Ontario are almost twice as high as previously recorded. They state that approximately 150,000 concussions get diagnosed in Ontario annually, with children under 5, women over 65 and populations in rural communities being the most susceptible.[1]

Are We Dealing With a Concussion Epidemic?

Though the dramatic increase in the rate of reported concussions appears to be alarming, the team at Toronto's University Health Network believes the dramatic spike is influenced by increased public awareness surrounding brain injuries rather than an increase in the actual number of concussions.

Public education surrounding concussions has ramped up in recent years. This is likely due, in part, to the highly publicized death of Rowan Singer. Rowan was a 17-year-old girl from Ottawa, who died after sustaining multiple concussions while playing high school rugby. Rowan's Law, legislation which establishes safety protocols for young athletes suspected of having a concussion, was born out of this tragic

incident. The NFL concussion class action also played a role in publicly highlighting the serious risks associated with repetitive brain injuries.

The limited scope of previous studies done in Ontario with regards to concussion rates may have also contributed to the skewed statistics. Previously, studies only considered smaller jurisdictions, single causes of injury, or they focused on specific pockets of the population. By using a larger research sample (records were pulled from a province-wide health data repository), the research team at Toronto's University Health Network was able to offer a much more comprehensive look at concussion rates in the province.

The importance of public awareness and education surrounding concussions persists because concussions are invisible injuries, unseen by the naked eye or on many forms of diagnostic imaging. They can easily be downplayed by the patient or misdiagnosed by the treating physician.

Concussions range in severity from mild to debilitating. If left untreated, symptoms such as headaches, mental fog, and fatigue can persist for years.

Written By: William Harding
and Christina El-Azzi, Summer Student

Read more at mcleishorlando.com/blog

[1] Langer, Laura & Levy, Charissa & Bayley, Mark. (2019). Increasing Incidence of Concussion: True Epidemic or Better Recognition? Journal of Head Trauma Rehabilitation.

2020 Best Lawyers® List

We are excited to announce that four lawyers from McLeish Orlando have been included in the 2020 edition of the Best Lawyers in Canada. Best Lawyers® is a peer-reviewed publication that is well renowned and respected in the legal community. Congratulations to:



John McLeish
Recognized since 2006



Dale Orlando
Recognized since 2010



Patrick Brown
Recognized since 2013



Salvatore Shaw
Recognized since 2016

The 2019 Canadian Legal Lexpert Directory

Lawyers included in the Canadian Legal Lexpert Directory are nominated and voted in by their peers based on their skill and expertise within the practice area of personal injury. Three partners from McLeish Orlando have once again been chosen for inclusion in the list this year. Congratulations to: John McLeish, Dale Orlando, and Patrick Brown for being recognized.

Thank you to everyone who took the time to vote. McLeish Orlando is honoured to have three partners included on the list, and we could not be more proud of their well-deserved accomplishments.

2019
LEXPERT RANKED
LAW FIRM

MCLEISH ORLANDO LLP
2020
RECOGNIZED BY
Best Lawyers®

*Congratulations to all those listed in the
14th Edition of The Best Lawyers in Canada.
We are proud to share your company.*

EVENT CALENDAR

JAN 25 **The Advocates' Society – Tricks of the Trade 2019 Conference**
McLeish Orlando Partner, Patrick Brown, was proud to co-chair this event. We were happy to be a part of such an engaging conference.

FEB 20 **Lakeridge Health's February Inter-professional Grand Rounds**
McLeish Orlando was proud to sponsor and attend this informative Lunch and Learn.

FEB 21 **BIAPH Bowl-A-Thon**
The Brain Injury Association of Peel and Halton's (BIAPH) Bowl-a-thon was a great com-munity event that helped to raise funds for BIAPH support programs and their clients. McLeish Orlando was excited to once again attend and help support a great cause.

MAR 1-3 **Toronto International Bicycle Show**
McLeish Orlando was proud to exhibit at the Toronto International Bicycle Show on be-half of Bike Law Canada. McLeish Orlando Partner, Patrick Brown, is the founder of Bike Law Canada. The Bicycle Show educated cyclists on injury prevention and vulnerable road user (VRU) laws in Ontario. It is one of the world's largest bike consumer shows and is a great event for cycling enthusiasts. For more information on VRU and to get involved, please visit cycleto.ca.

MAR 6 **SCIO 4th Annual Comedy Night**
McLeish Orlando was once again excited to sponsor and participate in a great night of laughter and networking! All proceeds from the night benefit Spinal Cord Injury Ontario's (SCIO) service, support, and advocacy programs for people with spinal cord injury and their families.

MAR 13-16 **IBIA 13th World Congress on Brain Injury**
As a member firm of PIA Law, McLeish Orlando was proud to be Platinum Sponsors of the International Brain Injury Association (IBIA) 13th World Congress on Brain Injury.

APR 4 **Shoot for a Cure - Lawyers Hockey Challenge**
As a member firm of PIA Law, McLeish Orlando was very excited to sponsor the 13th Annual P.I. Lawyers Hockey Challenge. This annual tournament raises money for the Canadian Spinal Research Organization. This year's event raised over \$31,000.00!

APR 4-5 **Holland Bloorview Kids Rehabilitation Hospital's "Training for Professionals in BIFI & BIFI-A for Adults and Adolescents"**
As a member firm of PIA Law, McLeish Orlando was proud to sponsor Holland Bloorview Kids Rehabilitation Hospital's "Training for Professionals in BIFI & BIFI-A for Adults and Adolescents". McLeish Orlando Partner, Dale Orlando, presented on the Role of the Expert Witness during the workshops.

APR 6-7 **2019 Toronto Spring Motorcycle Show**
Gearing up for Motorcycle Safety Awareness Month in May, McLeish Orlando was thrilled to attend the 2019 Toronto Spring Motorcycle Show. The show was well attended by eager riders looking forward to getting their bikes out for the season. We had the chance to speak to riders about the importance of understanding their insurance policies and the need for optional benefits.

APR 12 **BIAD Brain Injury Awareness Conference**
McLeish Orlando was proud to present a half day conference - Brain Injury: Up Close and Personal with the Brain Injury Association of Durham (BIAD). Attendees learned from a group of speakers who shared their personal and professional experiences of how to cope with day-to-day life after a brain injury.

APR 26 **BIAPH's 1st Annual Health Advocates Education Conference**
McLeish Orlando was proud to be a Platinum Sponsor of Brain Injury Association of Peel and Halton's (BIAPH) 1st Annual Health Advocates Education Conference. This new educational event featured speakers and panelists from the full spectrum of the health care industry.

APR 27 **MADD Victims Conference**
As a member firm of PIA Law, McLeish Orlando was proud to attend the MADD Canada's National Conference for Victims of Impaired Driving. Through sessions run by caring professionals and peers, and by being in the company of others with similar experiences, delegates gain comfort, strength, and tools to help them cope with their loss or injury.

APR 29-30 **OBA Professional Development - Anatomy of a Trial: A Deeper Dive into Jury Trials**
McLeish Orlando lawyer, Lindsay Charles, co-chaired this event. This event provided a comprehensive examination of the best techniques for conducting a jury trial. McLeish Orlando Partner, Patrick Brown, taught attendees how to cross-examine witnesses, while McLeish Orlando lawyer, Nick Todorovic provided a thorough demonstration.

MAY 2-3 **Hamilton Health Sciences 26th Annual Conference on Neurobehavioral Rehab in ABI**
McLeish Orlando was proud to be a Platinum Sponsor of this conference. The theme this year was, "Sharing the Road: Driving Better Care ABI: Mental Health: Addictions." Thank you to everyone who visited our booth, and entered our contest to win an Apple Watch!

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